# Program Evaluation Services Subgroup Under Multiple Award Schedule (MAS) SIN 541611



#### **Purpose**

Create a group of qualified, pre-vetted contractors that can be selected by Federal agencies to design and carry out program evaluation activities to meet agency evidence-building needs (see definition of program evaluation <a href="https://example.com/here">here</a>)

#### **How it Works**

- 1. Contractors apply to join the subgroup (application instructions <u>here</u>)
- 2. Applications are reviewed by a panel of evaluation experts managed by the Evaluation Officer Council
- 3. Contractors with documented expertise/experience in program evaluation are selected for the subgroup
- 4. Agencies channel program evaluation RFPs through the subgroup and make awards to subgroup holders
- 5. Agencies and subgroup holders meet regularly to discuss leading practices for program evaluation procurement

#### **Benefits of the Subgroup**

#### For Federal agencies:

- Opportunity to target solicitations to contractors with verified expertise in program evaluation
- Improved ability to meet Spend Under Management procurement goals

#### For contractors:

- Access to the large and growing Federal investment in program evaluation (over \$500M in FYs 2018-2022)
- Ongoing engagement with Federal agencies

## Who is Eligible

**Joining the subgroup:** MAS contract holders (small and large businesses) under SIN 541611 who have technical expertise and relevant experience in rigorous evaluation design/execution, including <u>outcome and impact evaluations</u> **Using the subgroup:** All Federal agencies

## **How to Join the Subgroup (Contractors)**

- 1. Review the application instructions in the MAS Professional Services Category Attachment
- 2. Submit a written application to <a href="mailto:sinevalsubgroup@gsa.gov">sinevalsubgroup@gsa.gov</a> that includes all of the required elements
- 3. Respond to a follow-up scenario if requested by GSA
- 4. If notified by GSA that "Pass" ratings were received for both the initial submission and the scenario response, add the subgroup in eBuy following the instructions <a href="https://example.com/here">here</a>

## **How to Use the Subgroup (Federal Agencies)**

- 1. Publish solicitations on eBuy under SIN 541611
  - Can be for BPAs and/or individual task orders
- 2. Specify in the solicitation text that the requirement is open only to holders of the Program Evaluation Services subgroup, and that proposals will only be accepted from approved subgroup holders

#### **Key Dates**

*July 2023:* Subgroup created; application window opens for contractors *October 2023:* Subgroup becomes available for use by Federal agencies

**Ongoing**: Contractors apply to join the subgroup; Federal agencies channel RFPs through the subgroup

#### **For More Information**

Email sinevalsubgroup@gsa.gov